



Business Plan

Template

The Simply Business® guide to planning your business.



How to use this *form*

This template* is designed to help guide you through building a business plan step-by-step. While we recommend consulting with a professional (such as an accountant), the template is a great place to get started.

To use it, just follow the directions in each section. Once you've filled in each section, delete our directions so that they don't show up in your final business plan. Lets get started.

Full name



Business email

Business website

Business name

Business phone number

Business address

Executive summary



Mission Statement

The Opportunity

The Problem

Competition

The Solution

The Team

Why Choose Your Business?

The Ask

Company description



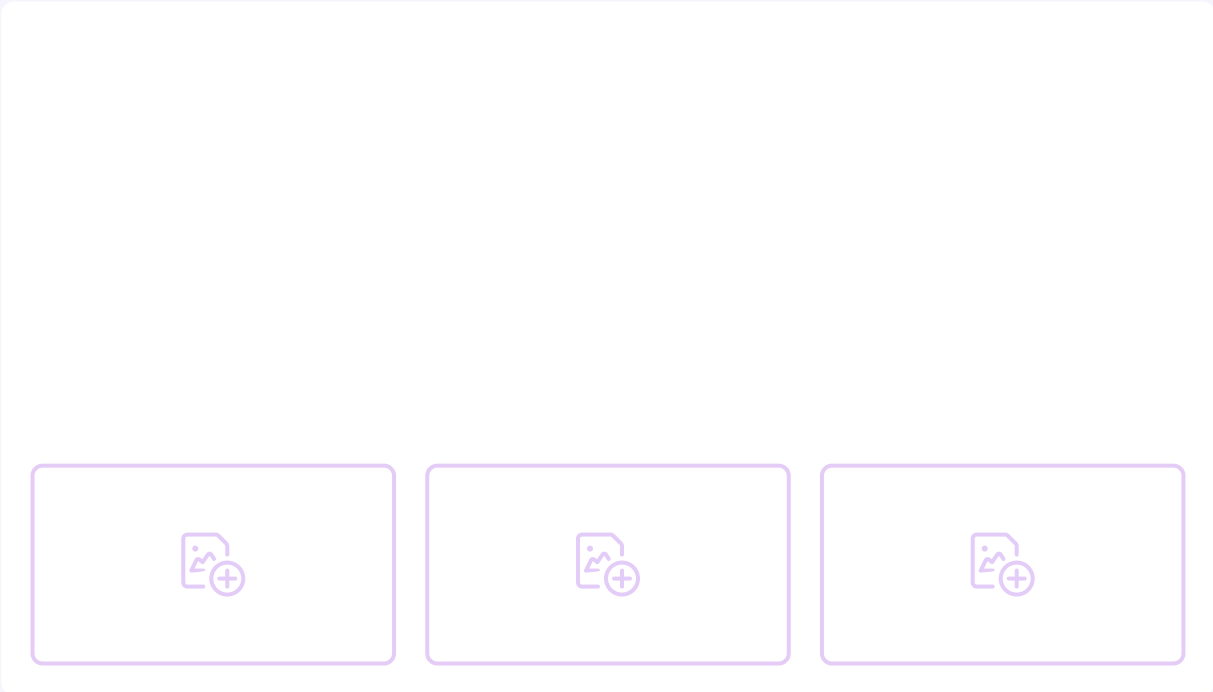
Overview

Team

Products & services



Overview



Life Cycle Analysis



Patent and Copyright



Market analysis



Target Market

[Empty content area for Target Market description]

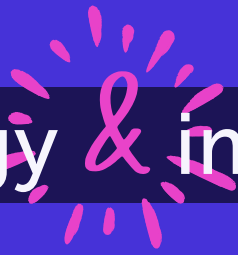
Industry Outlook



Competition

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Strategy & implementation



Marketing Plan

Sales plan

Operations



Location

Technology

Facilities

Tools and Equipment

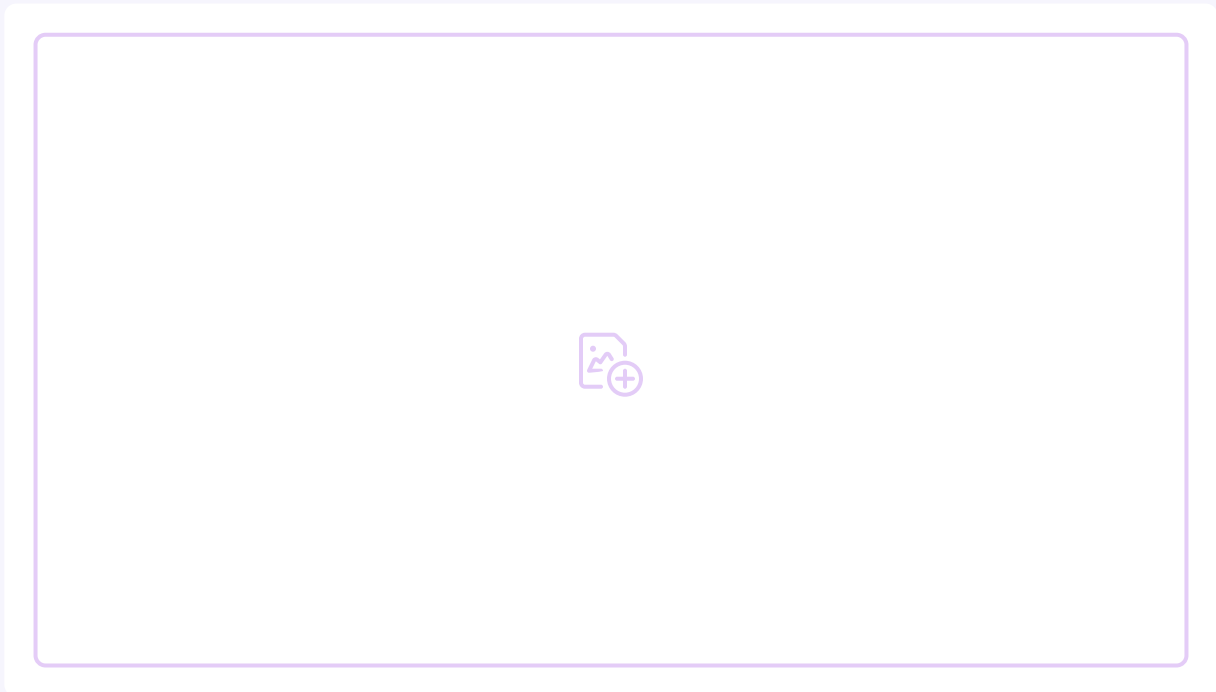
Financial *plan*



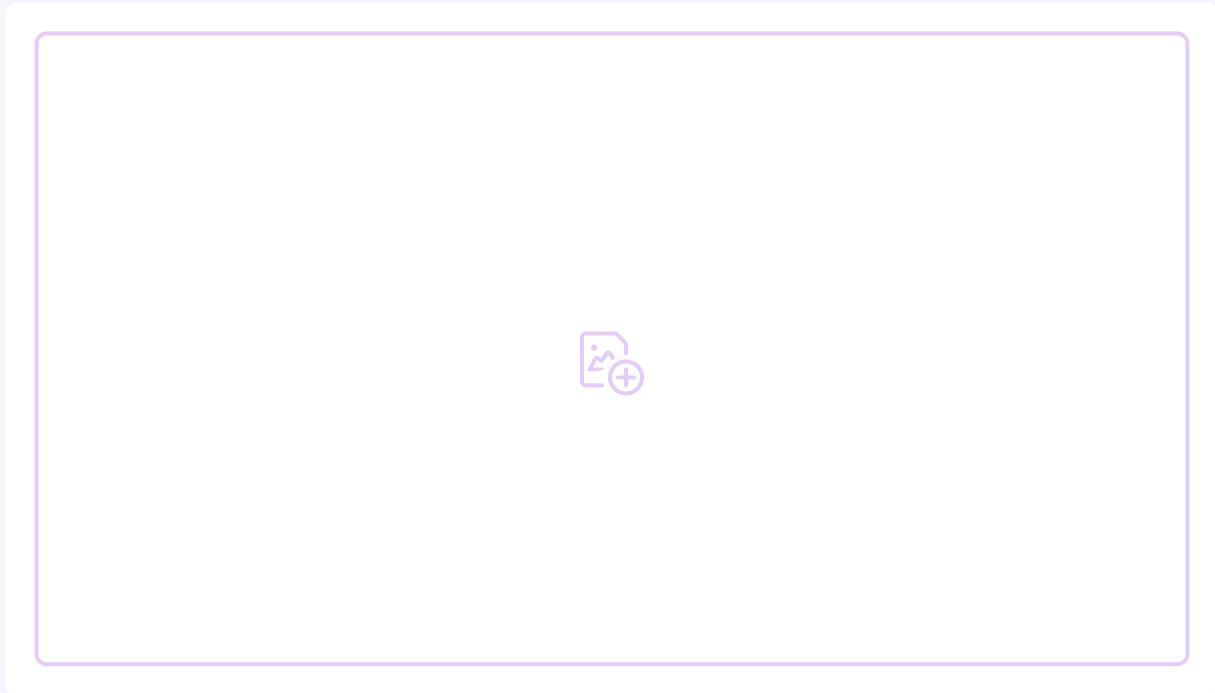
Financial Forecast



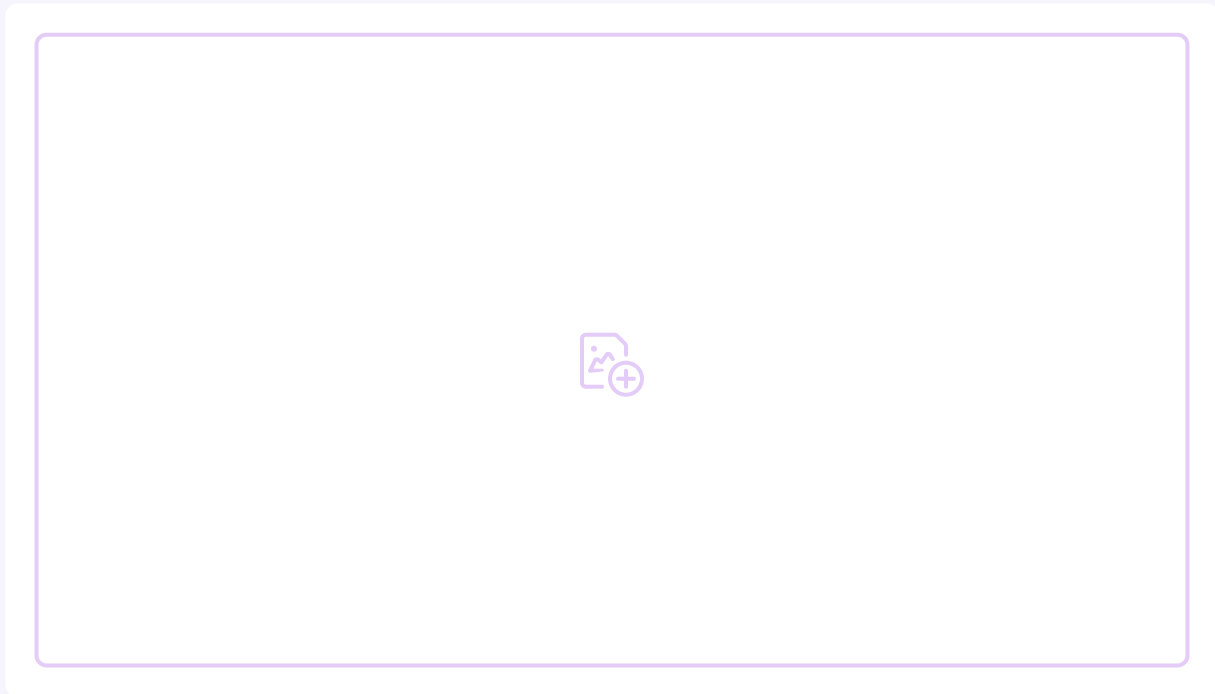
Revenue by Month (insert a chart showing your expected revenue by month)



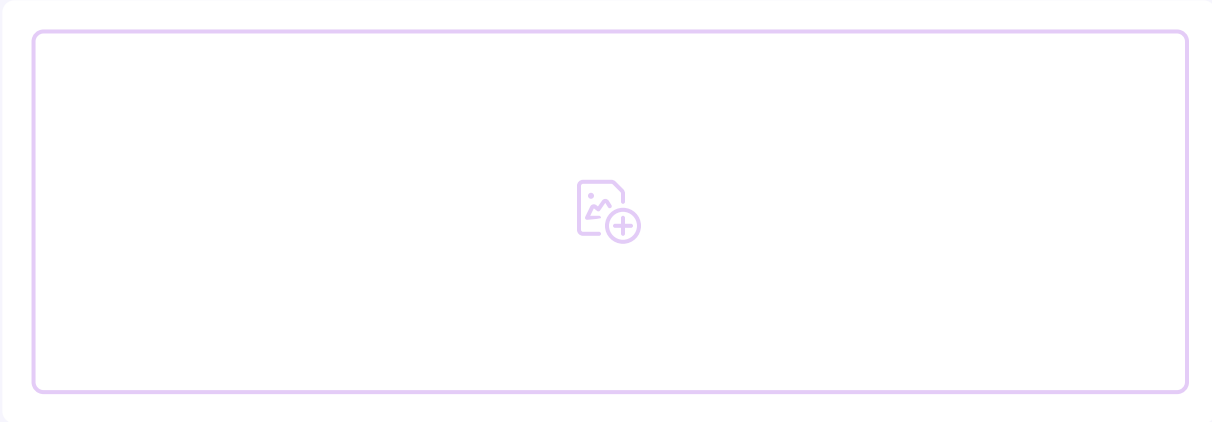
Expenses by Month (insert a chart showing your expected expenses by month)



Profit by Month (insert a chart showing your expected profits by month)



Loss by Month (insert a chart showing your expected losses by month if applicable)



Funding Sources

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Funding Uses

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Financial statements

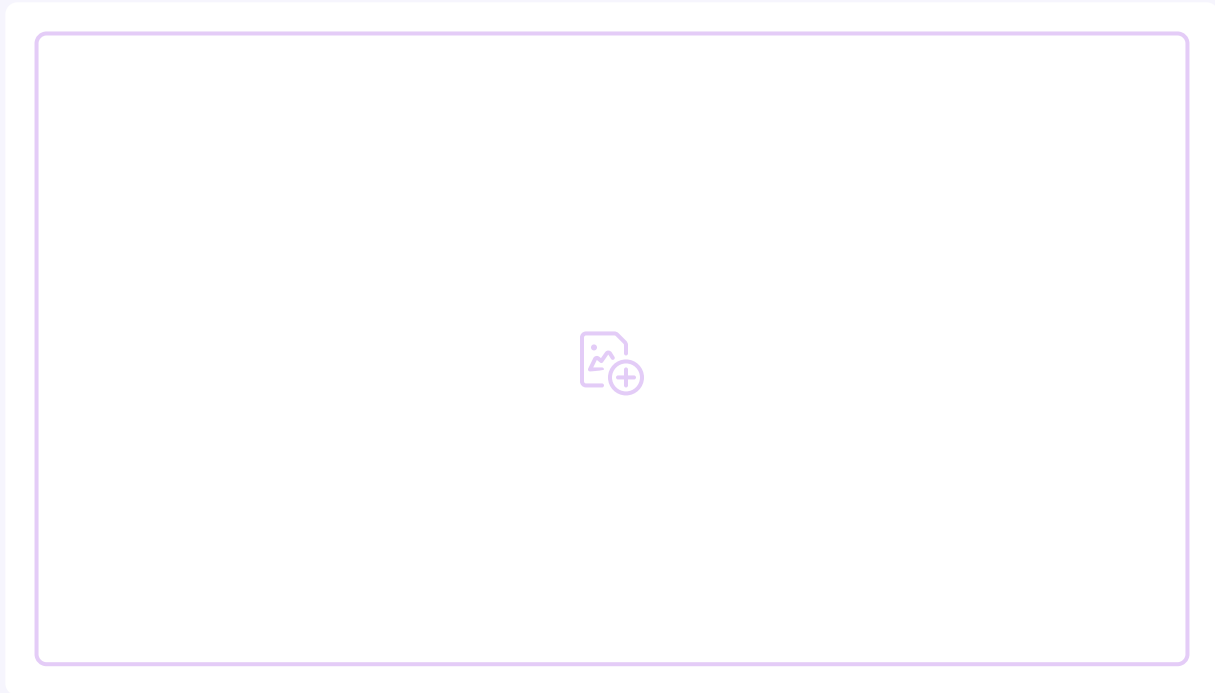


Note

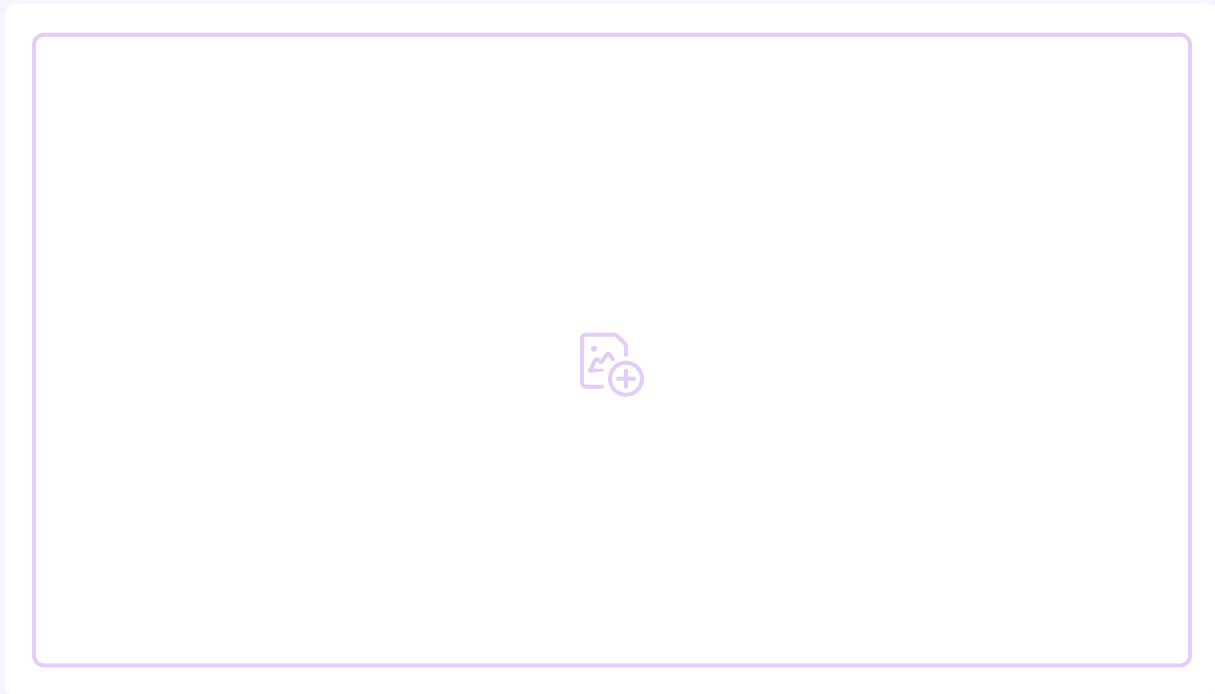
This section is critically important for your business plan. We recommend completing it with the help of an accountant who can help in creating the financial charts and graphs you'll need.



Projected Balance Sheet (insert a chart showing your projected balance sheet)



Projected Cash Flow Statement (insert a chart showing your projected cash flow)





Disclosure

*Legal Disclosure: Simply Business, LLC., is not a law, financial, or accounting firm and does not provide legal, financial, or accounting advice. This document is intended to be used for informational purposes only and is not a substitute for obtaining professional advice. We cannot and do not guarantee that it suits your needs. By using this template, you agree that you are responsible for the content of the documents you create and you assume full responsibility for any outcomes associated with using it.

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